

Privacy Policy of "PULSE"
Effective Date: July 31, 2025

This Privacy Policy informs users about the collection, processing, storage, and use of personal data, as well as users' rights concerning such data.

Definitions used in this document:

- * Privacy Policy — this document.
- * "Pulse: Dating" Application (also "application") — a mobile application available for download on App Store, Google Play, RuStore, and via web interfaces and websites.
- * "PULSE" (also "Company") — LLC "PULSE" (INN: 9703198400, KPP: 770301001), established under the laws of the Russian Federation (OGRN: 1247700793625).
- * User Account (also "account") — the personal profile created by the user to access the functionality of the "PULSE" app.
- * Personal Data (also "personal information") — any information relating to an identified or identifiable individual (data subject).
- * Personal Data Operator — a state body, municipal body, legal or physical person organizing and/or carrying out the processing of personal data, determining the purposes and scope of processing.
- * Processing of Personal Data — any operation or set of operations performed on personal data, whether or not by automated means, including collection, recording, systematization, accumulation, storage, updating, retrieval, use, transfer, anonymization, blocking, deletion, or destruction.

1. "PULSE"

LLC "PULSE", registered under Russian Federation law (OGRN: 1247700793625).

Mailing address: 123242, Moscow, Presnensky District, Kudrinskaya Square, 1, room 5A

The Company acts as the personal data operator for data processed through the "PULSE" application.

Contact email: feedback@pulse.sx

2. Scope of the Privacy Policy

This Privacy Policy applies to information collected when users interact with the "PULSE" app, as well as during the execution of any agreements or contracts between users and the Company.

This Policy applies only to the processing of personal data of users who are citizens of the Russian Federation or other CIS countries.

Use of the "PULSE" app implies unconditional user consent to this Policy and the described data processing terms. If you disagree with these terms, please refrain from using the app.

3. Information Collection

The types of personal data we process depend on user interactions with the app. Users may provide personal data voluntarily, though access to certain features may depend on the data provided.

We may process:

- * Information users provide directly:
- * Full name (username);
- * Date of birth;
- * Email address;
- * Mobile phone number;
- * Public interests;
- * Education institution;
- * Workplace;
- * Preferences and interests;
- * User video / photos.

The Company does not verify the accuracy or legal capacity of users but assumes the data provided is truthful and up-to-date. Consequences of providing inaccurate or insufficient data are described in the User Agreement.

Information collected automatically:

- * Device geolocation;
- * Device information (e.g., model, OS version, browser);
- * Server logs (visit time, IP address, visited pages);
- * Tracking technologies (cookies and web beacons):
- * Cookies store device identifiers, browser types, visited pages, and interactions;
- * Web beacons track user activity on websites and in emails.

Information from other users:

- * Other users may report your activity or provide data about you through the app.

4. Purpose of Personal Data Use

We collect personal data to provide and improve the "PULSE" service.

Including (via Company or third parties):

- * Granting access to the app and account creation;
- * Improving app performance, support, and matching algorithms;
- * Developing new features or products by the Company or affiliates;
- * Personalizing content and matches;
- * Scientific research and functional improvement;
- * Aggregate statistics and analytics;
- * User support and issue resolution;
- * Communication (notifications, updates, agreements);
- * Enforcing the User Agreement and this Policy;
- * Generating personalized advertising;

* Complying with legal obligations.

5. Changing or Deleting Personal Data

Upon user request to delete an account, it will be removed within 30 business days. Requests must be sent via the app through the "Delete Account" button.

Users can edit or delete their data online or by contacting support@pulse.sx

User rights may be limited under applicable law — including obligations to retain deleted data for legal purposes.

6. Data Protection

The Company takes appropriate technical and organizational measures to safeguard users' personal data from unauthorized access, destruction, modification, copying, or dissemination.

7. Protection of Minors

The app is intended for users aged 18 and above. If you suspect a user is underage, please report it. We will verify their age and may delete the account and prevent re-registration.

8. Changes to the Privacy Policy

The Company may update this Policy. Users will be notified of changes via the app. Continued use of the app after updates implies acceptance of the new Policy.

9. Governing Law

This Policy and related user relations are governed by the laws of the Russian Federation or relevant CIS country.

10. Contact

All inquiries regarding personal data may be sent to feedback@pulse.sx

11. Digital Assets and Intellectual Property

11.1 The Company holds exclusive rights to all frontend, backend, and database source code, including documentation, libraries, and frameworks.

11.2 All rights to the domain name Pulse.sx are owned by the Company, including its use, transfer, management, and protection.

11.3 All Figma-based design rights belong to the Company, including source files and related improvements.

11.4 The Company's code, libraries, frameworks, and architecture may not be used in other projects without prior written consent.

11.5 All accounts for managing and storing digital assets must be registered to and controlled by the Company.